DUP INVOICE TE

Advertiser
Mack/R/Senate



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates Attention: Accounts Payable 566 S. Route 303 Blauvelt, NY 10913

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
946941-1		September 2012	08/27/12 - 09/07/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Product MACK/S/R		Estimate Number
Flight <u>Dates</u> 09/03/12 - 09/07/12	<u>Order #</u> 946941	Alt Order # 07900803
Billing Calendar Broadcast	Billing Type Cash	Deal#
Special Handling		
IDB#	Advertiser C	ode Product Code
Agency Ref	Advertiser R	<u>ef</u>

Lino	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Line	Start Date	Elia Date	Description	Starvend Time	MIWIFSS	Lengin	vveek	Nate	Type	
1	09/07/12 Class of Tir	09/07/12 ne - Pre-emp	M-F 6-6:30 PM otible with notice	M-F 6-6:30 PM	F	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch Day Air Date Air Time Description			Start/End Time	Leng	th Ad-ID			Rate Type	
	1 WESHF 09/07/12 6:30 PM M-F 6-6:30 PM				M-F 6-6:30 PM	::	30 CMFR0823	Вн		\$1,000.00 NM
2	09/03/12 Class of Tir	09/06/12 me - Immedia	M-F 6-6:30 PM ately Pre-emptible without	M-F 6-6:30 PM notice	1111	:30	4	\$1,600.00	NM	
	Meeks.	Start Date	End Date MTWTESS	Snots/Meek	Rate					

	6/12 M-F 6-6		M-F 6-6:30 PM	1111	:30 4	\$1,600.00 NM		
Class of Time - In	nmediately Pre-er	mptible without n	otice					
Weeks: Start	Date End Date	MTWTFSS	Spots/Week	Rate				
09/0	3/12 09/09/12	1111	4	\$1,600.00				
Spots: # Ch D	ay Air Date A	ir Time Descrip	tion_	Start/End Time	Length Ad-ID		Rate 1	Туре
2 WESHM	09/03/12	6:21 PM M-F 6-6	:30 PM	M-F 6-6:30 PM	:30 CMFR0823H		\$1,600.00	NM
3 WESHT	u 09/04/12	6:21 PM M-F 6-6	:30 PM	M-F 6-6:30 PM	:30 CMFR0823H		\$1,600.00	NM
1 WESHV	09/05/12	6:28 PM M-F 6-6	:30 PM	M-F 6-6:30 PM	:30 CMFR0823H		\$1,600.00	NM
4 WESHT	n 09/06/12	6:26 PM M-F 6-6	:30 PM	M-F 6-6:30 PM	:30 CMFR0823H		\$1,600.00	NM

Total Spots 5

Payment Terms 30 Days

Gross Total

\$7,400.00

Agency Commission

\$1,110.00

Net Amount Due \$6,290.00